



**RETURN-TO-OFFICE**

# Back to the workplace of the future

## What's new in the 'new normal?'

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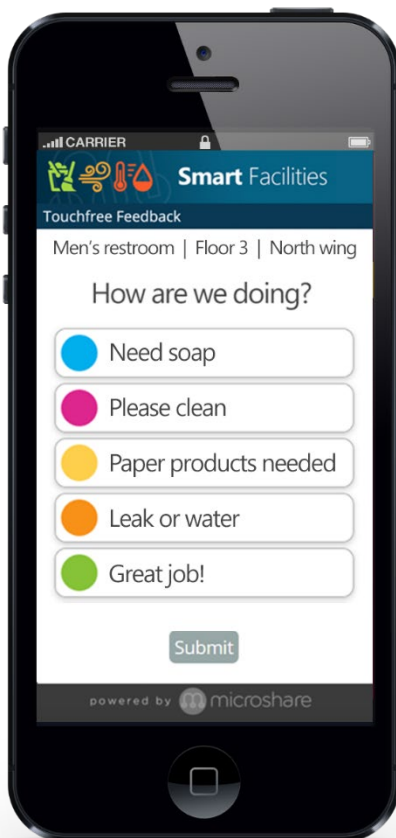






## What's new in the 'new normal'?

Safety, wellness, efficiency and a data-driven approach to securing your most valuable asset: People



Office workers held an advantage during the pandemic. Unlike manufacturers, police, grocery clerks or other frontline occupations, office staff could do much of their work remotely, safe from the risk of contagion.

Now, it's time to come back. Your staff will want to know what steps have been taken to ensure the purity of the air they breathe, the cleanliness of the surfaces they touch and the health of the colleagues with whom they interact.



## What about vaccinations?

Some of them will be vaccinated, some will not. How will you deal with that as an employer?

Some of your staff will stay remote. Some will come back fulltime. Others will be hybrid. How will you handle scheduling, desk occupancy and density issues?

“We can’t just say, ‘Welcome back’ and expect people to pick up right where they left off. Workspaces, just like restaurants and convention halls and hotels and other space, need to have evolved, and that evolution has to be ever-present and obvious to those inside.”

Don Gilpin,  
*President and COO*  
International Facilities  
Management  
Association (IFMA)



# “Back to Office”



Office workers and their employers enjoyed an advantage during the pandemic. Unlike manufacturers, doctors and nurses, grocery clerks or other frontline workers, office staff could produce revenue remotely.

That time is ending. The 'Return-to-Office' moment will bring these workers back, along with their fears and expectations about the 'new normal.' It will also expose employers to a dilemma they have not faced yet:

- How can you reassure your workforce they are safe?
- What are the legal and ethical obligations of employers or building owners.
- What systems and policies need to be in place to retain these valuable employees?

A group of business professionals in a modern office with large windows. The scene is silhouetted against the bright light coming from the windows, which offer a view of a city skyline. The people are standing and talking, some holding papers or devices. The office has a high ceiling and large windows with vertical blinds.

## Securing your people, protecting your business

Seventy three percent of workers do not think their offices are safe, according to a large survey by Wakefield Research. Even as over 90 percent say they miss their office environment, employees are highly concerned with air quality, density and the cleanliness of shared devices and workspaces.

"My office has cubicles and people crammed together tightly. It's either too hot or too cold, the windows don't open and there's nowhere you would be six feet away from anyone. Do I want to go back to that right now? Hell no!"

*Chief Counsel of a Top  
5 US investment bank*





**Microshare's EverSmart suite of Smart Facilities** solutions provide the assurance and transparency your employees, tenants and customers will expect in the post-COVID world.

- **Room and Desk Occupancy Monitoring** to track density, traffic patterns and usage of desks, conference rooms and common areas.
- **Predictive Cleaning** solutions driven by data to ensure sanitized, well-supplied restrooms, labs and other spaces.
- **Touchfree Feedback™** stations bring responsiveness and transparency, allowing issues to be reported before they get out of hand
- **Air Quality, Environment and Temperature** monitoring solutions identify problems with airflow, humidity, CO2 buildup and uneven HVAC performance.
- **Universal Contact Tracing wearables** prevent cases of COVID-19 from spreading and forcing shutdowns, helping monitor social distancing compliance and contact events.
- Leak Detection, Fridge Temperature Monitoring, Legionella Prevention, Waste, Pest Control and Water Usage solutions: These and many more solutions will set peoples' mind at ease even as they bring cost savings and efficiencies to your facilities.



## Occupancy Monitoring in action

Occupancy Monitoring creates new visibility into how your building – and the people in it – are faring

Microshare's **Occupancy Monitoring** solution identifies usage and density all around your facility 24/7 in real time.

From the data derived, **building owners, corporate tenants** and **facilities managers** can:

- monitor social distancing protocols, mitigate infection risk
- adjust heating and cooling systems to sync with demand
- schedule cleaning and maintenance according to need rather than rote schedules

**Asset managers** and **corporate real estate teams** can:

- study historical usage patterns to “right-size” real estate footprints
- see in real time the impact of staffing changes, reconfigurations or new additions on energy, wellness and other metrics
- derive empirical data on the Environmental, Social and Governance (ESG) aspects of their real estate portfolio





Knowing what's going on inside your facility is no longer a 'nice to have'

To mitigate infection risk, our **Universal Contact Tracing** wearables are helping some of the world's largest corporations stay up and running during the COVID-19 period. The wearables use Bluetooth® beacons to provide a secure data backhaul and trace wearer locations. Unlike smartphones, the wearables operate without exposing sensitive corporate networks to cyber risk or invading privacy by collecting Personally Identifiable Information (PII), a major drawback for smart phone approaches.

**View the Contact Tracing Solution on  
Microshare's website**

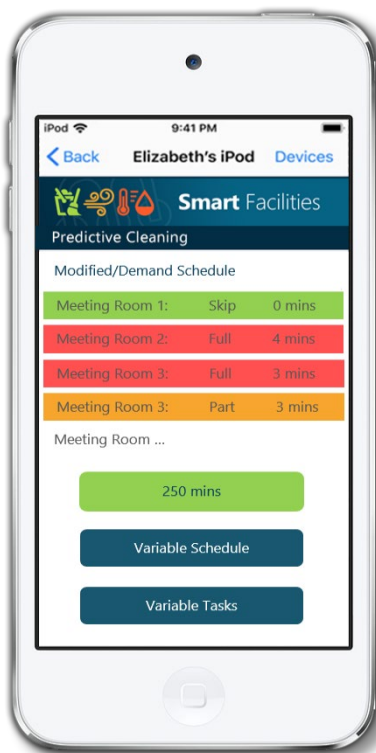
"Microshare's Universal Contact Tracing is easy to use and extremely valuable in identifying people when the exposed person doesn't remember the contact event."

*Lynn Jenkins,  
Director of Human  
Resources  
Rent-A-Center*





## Retracing steps



With budgets constrained and demand for new and revitalized cleaning services exploding, applying data to the challenge can be a game changer. Once upon a time, cleaning crews were meant to be neither seen nor heard.

Today, occupants want to see cleaning underway all day long, and they want it to track need, not trapse along a blind territorial pattern.



## Data-driven cleaning

### Microshare's Predictive Cleaning Solution

- Sends cleaners to where they're needed
- Demonstrates commitment to safety
- Show space usage hour-by-hour
- Logs cleaning crew attendance
- Offers user satisfaction & Touchfree Feedback™

Beacons located in fixed positions throughout the facility also indicate which rooms affected people occupied. These rooms, and only these rooms, are designated for disinfection and deep cleaning, minimizing disruption.





The pandemic has taught us all that the things we take for granted are more fragile than we thought. Density, proximity, indoor space: none of these things loomed as risks before COVID-19 emerged.

Today, we know better. Understanding the dynamics of the facilities you are responsible for has never been more important. Microshare's data solutions provide visibility into the operations of critical systems, the environmental performance of your interior spaces and the wellness of the people within.

Contact us today and take your first step on the path toward a safer, more efficient and sustainable facility.



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